



MEDIA INFORMATION 2022

Launched in 1997 the EUROFISH Magazine plays a leading role in providing and disseminating information for and about the fisheries and aquaculture sectors in Europe, and is the only regular English language provider of information on fisheries and aquaculture in Central and Eastern Europe. Published in English six times a year, the magazine provides comprehensive coverage of international fisheries and aquaculture with a focus on production, processing, and trade. Among the issues addressed are developments in aquaculture, fish processing techniques, sustainability, evolution in technology, and fisheries management. Each issue of the magazine also features news, country profiles, in-depth market analysis, as well as previews and reviews of conferences and trade fairs.

WHY ADVERTISE IN EUROFISH MAGAZINE?

Wide targeted distribution

The bulk of the **2,500 copies** are distributed throughout Europe, the remainder to Africa, Asia and the Americas

Relevant audience

Major retail and wholesale **buyers**, decision-makers in processing, fishing, fish farming, and trading companies

Hard copy and free online access

Hard copies plus **eurofishmagazine.com**, where interactive pages and an online archive keep your advertisement alive 24/7

Distribution at trade events

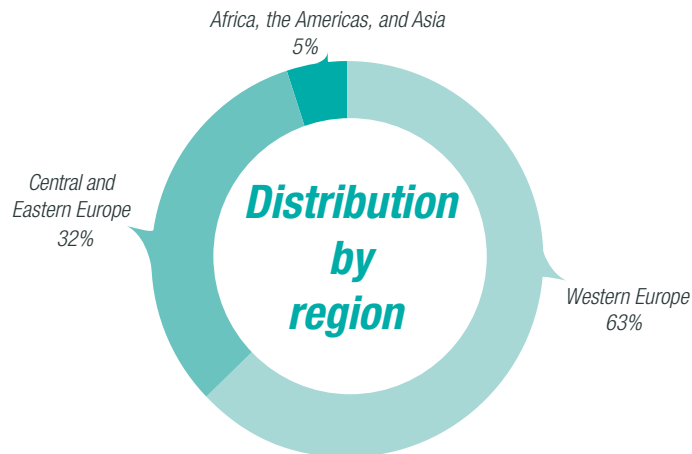
Your advertisement will be seen at all major European **trade shows and conferences**

Competitive rates

Our prices are among the most competitive in the business

Tailored to your needs

Combine an advertisement with company coverage to get additional exposure



TARGET DECISION MAKERS WORKING IN:

- Processing
- Retail and wholesale
- Equipment manufacture
- Aquaculture
- Fishing
- Fisheries administrations
- Research organisations
- National and international institutions

Issue	Country	Technology Special	Exhibitions/Events*	Deadlines
February	Denmark Italy Czech Republic	AQUACULTURE Machines, plants, and equipment for aquaculture, water treatment, feed	Preview: SEG/SPG Barcelona, 26-28.04; Seafood Expo North America, Boston, 13-15.03; RASTech, 30-31.03; Alimentaria Barcelona, 4-7.04 Distributed at: SEG/SPG Barcelona, 26-28.04	Editorial: 14 Jan. Adverts: 21 Jan.
April	Poland Estonia Iceland	PROCESSING Machines and equipment for the processing of fish and seafood products	Preview: SEG/SPG Barcelona, 26-28.04 (member country pavilions); Polfish, Gdansk, 1-3.06; Iceland Fisheries Exhibition, Reykjavik, 8-10.06 Review: Fish International, Bremen, 13-15.02 Distributed at: SEG/SPG Barcelona, 26-28.04; Polfish, Gdansk, 1-3.06; Iceland Fisheries Exhibition, Reykjavik, 8-10.06	Editorial: 4 Mar. Adverts: 11 Mar.
June	Spain Hungary USA	FISHING Gear and equipment for marine and freshwater fishing, and for on-board handling	Review: AquaFarm, Pordenone, 16-17.02; Seafood Expo North America, Boston, 13-15.03; RAS-Tech, 30-31.03; Alimentaria Barcelona, 4-7.04	Editorial: 6 May Adverts: 13 May
August	Croatia Lithuania Russia	AQUACULTURE Machines, plants, recirculation aquaculture, water treatment, feed	Preview: Aquaculture Europe, Rimini, 27-30.09; Conxemar, Vigo, 4-6.10; Nor-Fishing, Trondheim, 23-26.08; Seafood Expo Russia, St Petersburg, 21-23.09 Review: SEG/SPG Barcelona, 26-28.04; Polfish, Gdansk, 1-3.06; Iceland Fisheries Exhibition, Reykjavik, 8-10.06 Distributed at: Seafood Expo Russia, St. Petersburg, 21-23.09; Conxemar, Vigo, 4-6.10	Editorial: 17 Jun. Adverts: 24 Jun.
October	Albania Turkey Finland	PROCESSING Machines and equipment for the processing of fish and seafood products	Review: Nor-Fishing, Trondheim, 23-26.08	Editorial: 2 Sep. Adverts: 9 Sep.
December	Latvia Romania Portugal	AQUACULTURE EQUIPMENT Including raceways, anti-fouling, cages, nets, ropes, pumps, aerators	Preview: AquaFarm, Pordenone 2023 Review: Seafood Expo Russia, St Petersburg, 21-23.09; Conxemar, Vigo, 4-6.10 Distributed at: AquaFarm, Pordenone 2023	Editorial: 28 Oct. Adverts: 4 Nov.

* In addition to the above events, which may change due to COVID-19 restrictions, the Eurofish Magazine is also distributed at numerous national, regional, and international conferences, workshops, and seminars across Europe.

DISPLAY ADVERTISEMENT RATES

Format		WxH mm	B/W	2C	4C
Back cover; inner cover front/back		216 x 281*	NA	NA	2,970
2 / 1 page spread		426 x 281*	NA	NA	4,160
Full page		216 x 281*	NA	NA	2,580
1/2 page across 1/2 page high		184 x 124 90 x 252	830	1,150	1,790
1/3 page across 1/3 page high		184 x 83 60 x 252	540	860	1,490
1/4 page across 1/4 page high 1/4 page high		184 x 60 90 x 124 43 x 252	410	730	1,365
1/8 page across 1/8 page across 1/8 page high		184 x 30 90 x 60 43 x 124	215	545	1,175

Additional charges:

Advertisement design and modifications	per hour	100
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*Dimensions include 3 mm bleed on each side

COMPANY PROFILE / ADVERTORIAL RATES

One page	1,290
Two pages	2,190
Cover story	3,990

CLASSIFIED ADVERTISEMENT RATES

50 mm wide x 30 mm high	200	per issue
Additional height	50	per 10 mm

INSERTS

Non-bound
Format not more than 200 mm wide and 265 mm high, max. 25 g weight, EUR900, plus postage if applicable. Printing can also be provided at competitive prices.

MAGAZINE SPECIFICATIONS

Format:	210 mm wide x 275 mm high
Total circulation:	2,500 hard copies
Subscription:	EUR100 (6 issues a year), www.eurofishmagazine.com
Accepted file formats:	PDF, InDesign, EPS, TIFF, Illustrator, (incl. all fonts, pictures min. 300 DPI)

All rates in euro

Below are testimonials from some of our advertisers. Contact us to learn how we can help you effectively reach your audience.



"We have been cooperating with Eurofish for over 10 years now and they have always been very supportive, a real partner for Future Fish Eurasia Exhibition. We hope that this continues forever! I would like to thank everybody in the Eurofish family for their tireless support."

Selin Akdogan, Managing Partner, EURASIA TRADE FAIRS, Turkey

"We have been manufacturing slicing machinery for salmon and other fish species for 35 years at our factory in Hamburg, Germany, from where our equipment is distributed in 70 countries around the world. Since 1997 we have promoted our machines through Eurofish Magazine, a collaboration we look forward to continuing in the years to come."

Johann Glösmann, Founder and Owner, SALMCO Technik GmbH, Germany



"Advertising in EUROFISH MAGAZINE enables us to reach many more potential exhibitors and visitors to POLFISH (International Fair for Seafood Processing and Products). Our long lasting relationship with Eurofish, helps us to promote POLFISH widely at fish shows as well as directly to individual companies."

Monika Pain, POLFISH Project Director, Gdańsk International Fair Co., Poland

"Eurofish Magazine has helped share our aquaculture news with specialists worldwide and has been a reliable partner throughout the years. Thank you for your support."

Kristian Moeller, Managing Director, GLOBALG.A.P., Germany

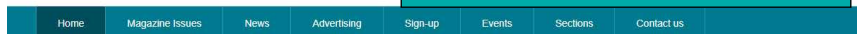


WEBSITE ADVERTISING OFFER

eurofishmagazine.com



All Page Rotating Horizontal Banner 468x60 px (jpg, png, gif)
2 months EUR500; 6 months EUR1,200; 12 months EUR2,100



RECENT ARTICLES

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21 hours ago
Preventive health protection and thriving fish
This article was featured in

The EU Britain seafood trade following Brexit

20 days ago
Expect more friction before things improve
This article was featured in

The transport and logistics sector is undergoing a global transformation

7 days ago
Green logistics protects the environment and the climate This article was

SEARCH_ME

Right Banner
263x146 px (jpg, png, gif)
2 months EUR500;
6 months EUR1,200.

For more information visit
www.globalgap.org/publications/efmag



RECOMMENDED READING



Are you the right fit?
Eurofish International Organisation seeks a Director from 1 March 2022

Eurofish, the non-profit international organisation behind the Eurofish Magazine,



Webinar on Brexit, and what it means for European seafood traders

Eurofish organised a webinar on Brexit, and what it means for European seafood traders on June 24. Presentations and ...



INFOFISH Tuna 2021 to be held online

The INFOFISH tuna conference is one of the biggest international events for the global tuna industry. Held every two ...

BOOK YOUR ADVERTISEMENT TODAY!

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ISSN:
Publisher:

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